

2023/TDC(CBCS)/EVEN/SEM/
COMSEC-401T/404

TDC (CBCS) Even Semester Exam., 2023

COMMERCE

(4th Semester)

Course No. : COMSEC-401T

(Entrepreneurship)

Full Marks : 50

Pass Marks : 20

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

SECTION—A

Answer any *fifteen* of the following as directed :

1×15=15

1. Mention one characteristic of successful entrepreneur.
2. Who is a technopreneur?
3. The word 'entrepreneur' has been derived from the French word _____.

(Fill in the blank)

4. Entrepreneurship = Entrepreneur + _____.
(Fill in the blank)
5. Who was the founder of Tata Group?
6. What is the meaning of business group?
7. Write one advantage of family business.
8. Mention one conflict that may arise in family business.
9. Write the full forms of SHG and JLG.
10. Name one development finance institution (DFI) which is working in N-E Region.
11. Name the institution located in Guwahati which is providing institutional support to entrepreneurship.
12. Why do small enterprises need marketing assistance?
13. What is a business idea?

14. Mention one importance of writing the business plan.
15. What is creative behaviour?
16. Define a business plan.
17. What is a start-up?
18. What are unicorns?
19. Mention one basic problem as faced by start-ups in India.
20. What is preliminary contract?

SECTION—B

Answer any *five* of the following questions : $2 \times 5 = 10$

21. Mention two determinants of entrepreneurship in a country like India.
22. Write two differences between entrepreneurship and intrapreneurship.

23. Mention any two problems of family business in India.

24. Write any two differences between micro- and small enterprises.

25. Mention any two roles of institutional finance for small industries.

26. What is SHG? Mention one feature of SHG.

1+1=2

27. Distinguish between PERT and CPM.

28. What is layout?

29. Write a short note on mobilising resources for start-up.

30. What do you understand by contract management?

SECTION—C

Answer any *five* of the following questions : 5×5=25

31. What are the various dimensions of entrepreneurship? Explain.
32. Write any five functions of an entrepreneur.
33. Write briefly about two very successful business houses in India.
34. How can conflict in family businesses be resolved? Explain.
35. Explain the role of industries association in promoting entrepreneurship.
36. Briefly mention the various promotional activities done by SIDBI for promoting entrepreneurship.
37. Mention the various sources of business ideas.
38. Write a note on project report.

39. Discuss briefly the role of present Union Government in building the start-up ecosystem.
40. Discuss the various aspects taken into consideration while mobilising resources for start-ups.
