

**(2022/TDC/ODD/SEM/
COMHCC-303T/342**

TDC (CBCS) Odd Semester Exam., 2022

COMMERCE

(Honours)

(3rd Semester)

Course No. : COMHCC-303T

(Management Practice and Application)

Full Marks : 70

Pass Marks : 28

Time : 3 hours

*The figures in the margin indicate full marks
for the questions*

UNIT—1

1. Answer any two of the following questions :

2×2=4

(a) What do you mean by management process?

(b) Write two characteristics of coordination.

(c) Mention two elements of scientific management.

(2)

2. Answer any *one* of the following questions : 10

(a) Explain the significance of behavioural science approach in modern management.

(b) What is MBO? Discuss the merits and demerits of MBO in an organization.

2+4+4=10

UNIT—2

3. Answer any *two* of the following questions :

2×2=4

(a) Point out two advantages of planning in a modern business.

(b) What do you mean by business environment?

(c) What is meant by decision making?

4. Answer any *one* of the following questions : 10

(a) What is strategic planning? Discuss the various steps involved in strategic planning.

2+8=10

(b) Briefly explain the various techniques used for analyzing a business environment.

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(Continued)

(3)

UNIT—3

5. Answer any *two* of the following questions :
2×2=4

(a) What is line authority?

(b) Mention two differences between delegation and decentralization.

(c) State any two principles of organizing.

6. Answer any *one* of the following questions : 10

(a) What is span of management? Discuss the factors determining span of management in an organization. 2+8=10

(b) What is meant by formal organization structure? Differentiate between formal and informal organization structures. 3+7=10

UNIT—4

7. Answer any *two* of the following questions :
2×2=4

(a) Define staffing.

(b) Point out two features of motivation.

(c) Mention any four qualities of a good leader.

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(Turn Over)

8. Answer any *one* of the following questions : 10

(a) What is motivation? Critically explain the Maslow's need hierarchy theory of motivation. $2+8=10$

(b) Discuss the different barriers to communication. Also state the ways of overcoming barriers to communication. $5+5=10$

UNIT—5

9. Answer any *two* of the following questions :

$2 \times 2 = 4$

(a) State two objectives of controlling.

(b) What is ratio analysis?

(c) Mention two principles of effective control.

10. Answer any *one* of the following questions : 10

(a) What is budgetary control? Delineate the significance of budgetary control in an organization. $2+8=10$

(b) Narrate the emerging issues and challenges in management.
