

**2021/TDC/CBCS/ODD/  
COMHCC-303T/342**

**TDC (CBCS) Odd Semester Exam., 2021  
held in March, 2022**

**COMMERCE**

**( 3rd Semester )**

**Course No. : COMHCC-303T**

**( Management Practice and Application )**

Full Marks : 70

Pass Marks : 28

Time : 3 hours

*The figures in the margin indicate full marks  
for the questions*

**SECTION—A**

**Answer any ten of the following questions :  $2 \times 10 = 20$**

**1. Write two features of scientific management.**

**2. Mention two characteristics of MBO.**

**3. What is value-chain?**

4. Define planning.
5. What is external environment?
6. Define business environment.
7. What is organising?
8. What is delegation of authority?
9. What do you mean by network organization?
10. What is staffing?
11. Define motivation.
12. What is leadership?
13. Define control.
14. What is communication?
15. What is meant by budgetary control?

SECTION—B

Answer any five of the following questions : 10×5=50

16. Discuss the importance of human relations approach in modern management.
17. What is systems approach? Discuss the significance of systems approach in management. 2+8=10
18. Mention four limitations of planning. Narrate the processes of planning. 4+6=10
19. What is business environment? Discuss various components of business environment. 2+8=10
20. What is decentralization? Point out the distinctions between decentralization and delegation of authority. 2+8=10
21. What is informal structure? Discuss the principles of organizing. 3+7=10
22. Discuss the importance of motivation in business management.
23. Narrate the qualities of transforming leadership.

24. Discuss the principles of effective control.

25. What is ratio analysis? Discuss the significance of ratio analysis in control mechanism. 2+8=10

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