

**2021/TDC/CBCS/ODD/
COMSEC-301T/346**

**TDC (CBCS) Odd Semester Exam., 2021
held in March, 2022**

COMMERCE

(3rd Semester)

Course No. : COMSEC-301T

(E-commerce)

Full Marks : 35

Pass Marks : 12

Time : 3 hours

**The figures in the margin indicate full marks
for the questions**

SECTION—A

Answer any ten of the following as directed :

1×10=10

- 1. What is e-commerce?**
- 2. What are different e-commerce business models?**
- 3. Define Web portal with an example.**

(2)

4. Secret key encryption is also known as _____.
(Fill in the blank)
5. What is Electronic Data Interchange?
6. What is Cascading Style Sheet in HTML?
7. Define digital currency.
8. What are tags and attributes in HTML?
9. What is outsourcing of business?
10. _____ is the service provider which is used for payments through Web.
(Fill in the blank)
11. Define cyber vandalism.
12. What is the role of e-tailing in e-commerce?
13. What are the uses of hypertext links?
14. Mention the most common types of electronic fund transfer.
15. What is hypertext?

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(Continued)

(3)

SECTION—B

Answer any five of the following questions : 2×5=10

16. Briefly explain the B2B and B2C business models.
17. What is online shopping application? Give examples.
18. Define phishing and spoofing.
19. What are the components of electronic payment system?
20. Write a short note on Spamming and Denial of Service (DoS) attacks.
21. In what sense public key encryption is different from private key encryption?
22. Discuss how cryptography and digital signatures can solve the security issues in e-commerce.
23. What is the key difference between HTML elements and tags?
24. How to ensure secured business transaction through e-commerce?
25. "E-business is rapidly growing industry." Justify the statement.

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(Turn Over)

SECTION—C

Answer any *five* of the following questions : 3×5=15

26. Explain the advantages of e-commerce to the society.
27. What are the shortcomings of e-commerce?
28. Write the difference between e-commerce and traditional commerce.
29. What are the e-commerce security threats?
30. What are the factors influencing the successful implementation of e-commerce?
31. Explain how Intranet is important for a business.
32. Briefly explain the significant features of the IT Act, 2020.
33. Discuss various types of electronic payment system required in e-commerce.
34. What is HTML table tag? What are different HTML tags used to display the data in a tabular form?
35. Describe the significance of customer's privacy and transaction security in e-commerce.

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